

CITY OF SANTA MONICA



**Tip Line:** 844-4SM-ETHIC  
[ethicshotline.org/SantaMonica](http://ethicshotline.org/SantaMonica)

# Fairness

- I value all stakeholders and treat all people with dignity.
- I follow City processes and maintain objectivity in my decision making.
- I provide equal access to all.
- I respect diversity of opinions.

# Integrity

- I am a guardian of the public's trust.
- I represent the City well, refraining from acts that may bring reproach or discredit to the City.
- I use public resources appropriately, not for private benefit or political purposes.
- I decline and do not seek gifts, favors, and other special treatment.

# Transparency

- I support the public's right to know by making information accessible.
- I facilitate public involvement in decision-making processes.
- I disclose information that may be perceived as a conflict of interest.

# Accountability

- I accept individual and collective responsibility for my actions.
- I adhere to laws, policies, and standards of conduct, and I report violations.

**I am Reliable, Respectful, Resourceful,  
Responsive, and Reflective.**